

Choose from 2,000+ of the most effective Vanity Phone Numbers available!

Toll-Free Vanity Numbers your customers will never forget.

- Home
- About Us
- Search by Industry
- FAOs
- Blog
- Contact Us

## **FAQs**



### Toll-free vanity phone numbers help you sell more effectively. Learn more with our FAQ.

1. Why should I use a toll-free tele-name-number?



A: People are not easily able to remember a series of digits. This is why your website URL is a name and not http://125.39.043.21. The same goes for advertising a telephone number. Easy to remember telename-numbers such as 800-Insurance, 800-Weight Loss or 800-Day Care makes it simple for potential customers to contact you without having to search for your number. Hundreds of large national companies already know this.



2. Why choose Tele-Name Communications?



A. Because Tele-Name has the best, most effective tele-name-numbers available for most industries. With our <u>2,000+ numbers to choose from</u> you are not limited to advertising with a hard to remember combination 866 or 877 number. Why own 1-866-502-TINT when you could own 1-800-TINTING? Or 1-877-39-Insure when you could own 1-800-INSURANCE? With 18 years experience and more

www.telename.com/faqs.php 1/5

than two thousand <u>satisfied customers</u>, you can be assured that is not sales hype. Tele-Name Communications is "Here Today and Here Tomorrow".



#### 3. How does the process work?



A: It's simple. You select the tele-name number that best describes your business. Then, you select the territory you wish to receive calls from. The website will process your monthly fee including discounts. Then you can choose to reserve the tele-name number for your territory for 48 hours. We'll send you the actual agreement based on your selections via email or fax. Upon our receipt of the signed agreement, your tele-name number will be activated for your territory.



#### 4. Where should I advertise my tele-name-number?



A: Once you have secured your tele-name-number, you should consider the many ways you can inexpensively promote it so potential customers will begin to memorize your tele-name-number through repeated exposure. Many businesses begin with vehicle signage, banners, storefront signs, pens and "giveaways" and direct mail. Eventually you will want to consider the impact the number will have for traditional advertising such as billboards, radio, television, print, newspaper, and Yellow Pages.



#### 5. Can we keep our local number?



A: Yes. The tele-name-number rings directly to your local number or cellular number.



#### 6. Can my tele-name-number have more than 7 digits?



A: A: Only the first 7 digits register. Just like 800-Progressive or 800-Jeep Eagle, the remaining digits after the first seven are just there to make it memorable.



#### 7. How much does it cost?



A: Pricing is based on which of the tele-name-numbers you select and the number of area codes you choose to own it for. Pricing ranges from \$39, \$49, \$69, \$79 to \$99, \$149 for the Premium tele-name-

www.telename.com/faqs.php 2/5

numbers. Discounts are applied for multiple area code territories as well as contract term length. Per minute rates for usage are billed at  $7.9\phi$  per minute. There are no other charges.



#### 8. How is Tele-Name able to offer a valuable marketing tool for this low monthly fee?



A: Shared-Use. We are able to provide you with great tele-name-numbers for each industry because we are able to route calls by specified regions, thereby allowing you to own and only pay for the territory you exclusively own.



#### 9. Can I cancel at any time?



A: During the selection process of your tele-name-number you will select your term plan from month-to-month, 1 year with a 5% discount, or 2 years with a 10% discount.



#### 10. How long until the number is activated to my phone line?



A: Upon our receipt of the signed activation agreement, your number will usually be up and running within the hour.



#### 11. When am I billed?



A: No payments are due or accepted upfront. You will receive your invoice, which includes your call detail report on or about the 18<sup>th</sup> of each month via email or mail (your choice).



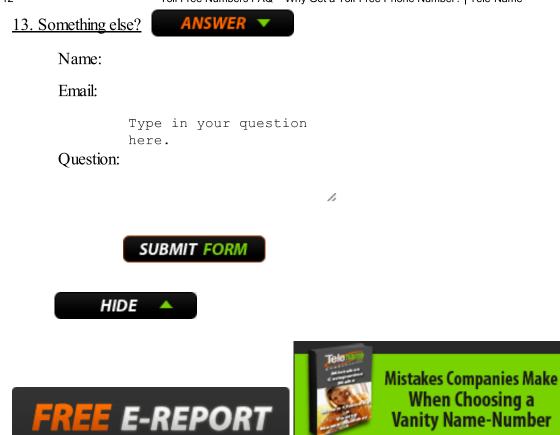
#### 12. Can I transfer the rights if I sell my business?



A: Yes. The tele-name-number and the branding you have created with it becomes a very valuable asset of your company. As an asset you will sell your rights to it along with your other business assets.



www.telename.com/faqs.php 3/5



Your Name

Your Email Address

#### **Social Networking Links**



# We all know the "Yellow Pages" are dead. So how do people find you? Answer: Google

Did you know that most local searches are people looking for a company's phone number? And 4 out of 10 people will begin searching for one company's number but end up calling a different company due to the search results?

We also know that getting your company's website on the first page of Google search results is nearly impossible.

www.telename.com/faqs.php 4/5

There's a simple, but effect way to capture new business, without forcing customers to search for your telephone number. Own and use a memorable Vanity Number on all of your current marketing. Prospects in your community will be able to contact you from memory so they don't have to "look you up" in the phonebook or on Google.

#### **Testimonials**

"For the past 5 years Young Peoples see fortunate to be able to use our vanity toll free number, which we have secured through Telename Advertising Group.

1-800-DAYCAMP is our vanity number, although most people that that is our corporate name rather than Young Peoples Day Camps. I would like to thank you for your help and assistance in making Young Peoples Day Camps the largest private day camp provider in the United States."

Howard Glauber







#### 1-800-TEL-NAME

Copyright ©2010 Telename, Inc. All rights reserved. | Site Design by Media Dimensions, Inc. Site Development by TheyWill.com.

www.telename.com/faqs.php 5/5